

Roy Brown eCommerce

Effective e-commerce solutions for SMEs and start-ups. What we do

- Build sites using content management systems so your site is fast, easy to update, but flexible to change and incorporate new features
- Design, develop and manage ecommerce shops at practical costs
- We use the best tools for the project:
- Open source (e.g. Joomla, Magento)
- Commercial shop systems (e.g. Miva, Magento Enterprise)
- Tailored bespoke systems using our application generator.
- Web applications to process and integrate any business requirement online
- Structured but efficient business requirement analysis and specification so we deliver what you really require
- Payment system advice and integration
- Search engine optimisation (SEO) helping you provide quality content that your customers will find
- Custom elearning design and development
- Graphic design including corporate design, advert copy
- Product photography
- Help with copy-writing, site promotion, PR
- Customer relationship management (CRM)
- Email marketing - mail newsletter design, list management, newsletter sending
- iContact Authorised Agent - the best newsletter management system and more
- Optional web hosting for our clients at preferential rates with 1stEasy
- Site monitoring to ensure you know your site is working for you 24/7
- No strings. Easy for you to transfer development and site away from us should you ever wish. Our experience
- Inventory management, order allocating, order tracking and notifications
- Customer management and communication including SMS
- Membership management, warranty registrations, and booking systems
- Multi-branded sites with price and products allocated to different brands and countries
- Custom shopping carts with add packages, discounts and fees
- Retail and wholesale in one system. Wholesale mixed box ordering
- Multi level admin access, order consolidated picking lists. Not just web design.